



Veg+ Dissemination Log WP5

ID	Activity	Type	Date	Targeted audience/n. of people reached			Responsible organisation/person
				Scientific Community Researchers/ Higher Education	Industry	General Public	
PUBLICATIONS							
1							
2							
3							
4							
5							
CONFERENCES							
1	Council for Hospitality Management Education - CHME Conference 2018 (Bournemouth, UK) www.bournemouth.ac.uk/CHME	Participation to a conference	22-25 May 2018	100	20	-	Prof Heather Hartwell, Dr Jeff Bray (BU), Dr Vanessa Rodrigues (UFSC)
2	Agriculture and Food in an Urbanized Society - AgUrb 2018 (Porto Alegre, BR) http://agricultureinurbanizingsociety-com.umbler.net/ Abstracts submitted: - VEGETABLE-BASED DISH DEVELOPMENT AS A CATERING STRATEGY TOWARDS INCREASED CONSUMPTION AMONG ADOLESCENTS: AN INTERNATIONAL STUDY (Rodrigues, Giboreau, Salais, Hartwell) - REFEIÇÕES SAUDÁVEIS NAS DIMENSÕES NUTRICIONAL E SUSTENTÁVEL: ESTUDO DE CASO EM UM RESTAURANTE COMERCIAL (Fernandes, Martinelli, Rodrigues, Proença) - INTRODUÇÃO DE PLANTAS ALIMENTÍCIAS NÃO CONVENCIONAIS NO CARDÁPIO DE UM RESTAURANTE INSTITUCIONAL (Yasmin, Martinelli, Rodrigues, Fabri) - AUTOEFICÁCIA NO USO E CONSUMO DE FRUTAS, VERDURAS E LEGUMES EM ESTUDANTES UNIVERSITÁRIOS INGRESSANTES (Uggioni, Borba, Silva, Bernardo) - PROGRAMA NUTRIÇÃO E CULINÁRIA NA COZINHA AUMENTA A CONFIANÇA EM UTILIZAR E CONSUMIR VEGETAIS POR ESTUDANTES UNIVERSITÁRIOS (Bernardo, Jomori, Fernandes, Condraski)	Participation to a conference	17-21 Sep 2018	300	20	100	Dr Vanessa Rodrigues, Dr Ana Fernandes, Dr Suzi Cavalli, Dr Suellen Martinelli, Dr Greyce Bernardo, Dr Paula Uggioni (UFSC)
3	Vietnam UK Higher Education Forum, Hanoi http://www.vneconomictimes.com/article/society/vietnam-uk-higher-education-forum-held Presentation reflecting on cross-national research collaboration on British Council project Veg+ (grant 332207684)	Speaker at the Forum	30 October 2018	180			
4	The Agricultural Economics Society conference (AES) Warwick, Coventry, UK https://www.aes.ac.uk/annual-conference Food and Health: BU contribution	Participation to a conference	16 April 2019	180			Prof Heather Harwell (BU)
5	International Conference on Culinary Arts & Science - ICCAS 2019 (Cardiff, UK) <ul style="list-style-type: none"> Vegetable consumption and positive predictors among young adults: a review (Fernandes, Rodrigues, Bernardo, Proença, Martinelli, Cavalli, Uggioni, Bray, Hartwell) Added sugars and low-calorie sweeteners on labels of packaged foods sold in Brazil (Scapin, Figueiredo, Fernandes, Proença) Benefits and challenges of purchasing food from local family farms in a Brazilian university restaurant (Martinelli, Vieira, Fabri, Bianchin, Rodrigues, Cavalli) Difficulties in introducing underutilized plants in institutional restaurants in Brazil (Cavalli, Monteiro, Martinelli, Fabri, Gomes) 	Participation to a conference	26-28 Jun 2019				Dr Vanessa Rodrigues, Dr Ana Fernandes, Dr Suellen Martinelli, Prof Proença (UFSC)







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	<ul style="list-style-type: none"> Analysis of the food procurement in a Federal University Restaurant in southern Brazil and the possibilities of family farmers to supply the demand (Rodrigues, Lino, Martinelli, Bernardo, Proença, Cavalli, Uggioni, Bray, Hartwell) Cooking skills intervention increase self-efficacy for consumption and for use of fruits and vegetables among Brazilian university students: a randomized controlled trial (Bernardo, Jomori, Fernandes, Condrasky, Proença) 						
6	Economic and Social Research Council Festival of Social Sciences - ESRC 2019 (Bournemouth, UK)	Participation to a conference	Nov 2019				
7	Council for Australasian Tourism and Hospitality Education - CAUTHE 2020 (NZ)	Participation to a conference	Feb 2020				
		Choose an item.					
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		Choose an item.					
STUDENT DISSERTATION							
1	Barbara Dias Lino	Final Nutrition undergraduate dissertation	by 2020				
EVENTS (WORKSHOPS & SEMINARS)							
1.	Guest lectures in UFSC: - Healthy and sustainable eating in foodservice environments: challenges and perspectives (HH) - FoodSMART app: problem, research and solution (JB) - Innovative practices in agritourism (VMR)	Participation to an event other than a conference/workshop	24-26 Apr 2018	50	-	-	Prof Heather Hartwell, Dr Jeff Bray (BU), Dr Vanessa Rodrigues (UFSC)
	CHME Workshop: Be Food Smart and Eat Your Veggies https://www1.bournemouth.ac.uk/sites/default/files/asset/document/CHME2018Programme.pdf	Organisation of a workshop	22 May 2018	30	-	-	Prof Heather Hartwell (BU)
	CHME Workshop: Sustainability and Food Waste - lessons to be learned from Brazil https://www1.bournemouth.ac.uk/sites/default/files/asset/document/CHME2018Programme.pdf	Organisation of a workshop	22 May 2018	30	-	-	Dr Vanessa Rodrigues (UFSC)
	Festival of Learning: VegUP - how to be sustainable and green https://www1.bournemouth.ac.uk/why-bu/bu-events/festival-learning-2018	Organisation of a workshop	19 Jun 2018			50	Prof Heather Hartwell (BU), Prof Rossana Proença, Dr Vanessa Rodrigues (UFSC)
	XI Seminário Alianças Estratégicas para Promoção da Saúde (Brasília, BR) http://www.actbr.org.br/	Participation to a seminar	20-23 Aug 2018	50			Prof Rossana Proença, Dr Vanessa Rodrigues (UFSC)
	UFSC Teaching, Research and Outreach Week - SEPEX 2018 (Florianópolis, BR) - Booth at the event Activities (workshops, activities with community including children)	Workshops Engagement with community	15-20 Oct 2018	600		400	UFSC (NUPPRE)
		Choose an item.					
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SOCIAL MEDIA & NEWS							
1	Twitter: @VegPlusProject https://twitter.com/VegPlus_Project MARCH 2019 ANALYTICS	Social media	May 2018 - ongoing				



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	   <p>Veg+ @VegPlus_Project</p> <p>Tweets 38 Following 99 Followers 28</p>						
2	Project Website www.vegplus.info	Website.	Jun 2018-ongoing				
3	<p>Youtube account Vegplus project</p>  <p>Veg+ Project Video 5 views</p> <p>Veg Plus Project BU Published on 8 Nov 2018</p>	Video/Film.	Nov 2018-ongoing				
		Choose an item.					
FOLLOW ON FUNDING							
1	HASE – ESRC bid deadline for application Feb 2019, Project start March 2020	Others	March 2020				
2		Choose an item.					
		Choose an item.					
OTHER SIGNIFICANT ACTIVITY							
1	Institutional Link Partnership between BU and UFSC negotiations started in April 2018,	Others	April 2018				
2		Choose an item.					
		Choose an item.					